



CHAMPIONS ACADEMY

FOR CLUBS 2020



OUR FLAGSHIP PROGRAM

WHO IS IT FOR:

Country sporting Clubs who are keen to work collaboratively with other clubs in their association or geographical region, to motivate, inspire and upskill their future leaders and volunteers.

WHAT IS IT FOR:

The program has been designed for members from different clubs to work collaboratively and find shared value in innovating, knowledge-sharing and problem solving.

THEMES INCLUDE:

Session 1: The lay of the land – looking inward at clubs and committees, and outward at the critical relationship they have with their community.

Session 2: Learning strategies for creative thinking, innovation and problem solving for the complex challenges that clubs and their communities face

Session 3: Our People (looking at the membership base of clubs over time; understanding club and community demographic challenges; exploring membership stats, data collection systems and feedback mechanisms).

Session 4: Money (sponsorship; grants; fundraising and events).

Session 5: Tying everything in together and applying group knowledge to find solutions to challenges faced.

HOW MANY PEOPLE CAN ATTEND:

Clubs who join this program will secure eight places that they can fill from their membership base however they wish. There is no age limit or entry requirement, other than being a paid member of your club.

WHAT IS THE FORMAT:

This is an annual program delivered over the course of a season, each year. It includes 1 x full day (10am-4pm), usually held on a Sunday; 4 x evening sessions held on week nights (7pm-9.30pm). The location of face-to-face sessions is shared between the locations of clubs who join the program.

WHAT DOES IT COST:

\$5,000 (including GST) per club, per year. This program fee also includes full access to monthly live, interactive 'Chat with a Champ' sessions with guest mentors.



2 DAY CLUB CHALLENGE

WHO IS IT FOR:

Sporting Clubs who want their own dedicated event, rather than a series of development sessions shared with other clubs over an annual program.

WHAT IS IT FOR:

The program has been designed for members from a single club to upskill their knowledge of their club and its ties to the community, to help them innovate, consolidate and problem solve.

THEMES INCLUDE:

Day 1: Governance, value systems, communication and rational vs reactive decision making, methods for innovation and problem solving.

Day 2: Who are our people; where does the money come from; what are the pain-points and how can we address them?

The content is very similar to the season-long program, but is more focussed on a single club's needs, as opposed to the inter-club collaboration and shared value approaches to problem solving of the annual program.

HOW MANY PEOPLE CAN ATTEND:

These workshops are capped at 200 people (subject to the maximum number of people that local venues can accommodate). There is no age limit or entry requirement, other than being a paid member of your club.

WHAT IS THE FORMAT:

2 x consecutive 8 hour days, to be determined in negotiation with the club. The time commitment is almost identical to the annual program, just condensed into a much shorter overall timeframe. The workshop is delivered onsite in the town/region where the club is based, either at the sporting club or other community facility nominated by the club.

WHAT DOES IT COST:

\$7,500 (including GST) plus travel and accommodation (applies only to clubs more than 100kms from Pt Neill SA). This fee also includes full access to our monthly live, interactive 'Chat with a Champ' sessions.



'CHAT WITH A CHAMP' VIRTUAL COMMUNITY

This year for the first time, we will be offering a subscription to our virtual Champions Academy Community, where each month a different guest mentor will do a 30 minute talk which shares their knowledge, experience and ideas, followed by an 'ask me anything' interactive Q&A.

This builds on the success of our virtual sessions in the 2019 season, which included speakers such as Steve Symonds, Coach of Collingwood AFLW team; Hannah Wandel, ACT Young Australian of the Year and Founder of Country to Canberra; James Wakelin, Channel 9 Producer and Co-founder of I'm Not a Runner; Matt Dodd, EP advocate and mental wellbeing campaigner; Bronwyn Voyce, future shaper and digital nomad; Peter Scott, Economic Development Manager of Regional Development Australia Whyalla & Eyre Peninsula.

WHO IS IT FOR:

Individual sporting club members wanting to make a difference in their club and community.

WHAT IS IT FOR:

To give people motivation, inspiration or ideas about what they can do to overcome challenges, strengthen their club and/or community and create a sense of optimism for the future.

WHAT IS THE FORMAT:

Online delivery via live video link, enabling people across the state to join by phone, computer or tablet. Previous talks will be recorded and added to our subscriber YouTube Channel, so that if people are unable to dial in live, they still have access to watch at their convenience.

HOW MANY PEOPLE CAN ATTEND:

There is no maximum number of members who can subscribe to this virtual community.

WHAT DOES IT COST:

This subscription is free for people who are fully paid financial members of clubs that run CA programs.

Any community member anywhere can subscribe to the virtual community for \$55 including GST per person, which will provide 12 months of access to the content.



FAMILY SUPPORT IS NOW AN INTEGRATED PART OF CA CLUB PROGRAMS

Club members with young children are welcome to bring them to our sessions, where they will be supervised by a graduate of Champions Academy with current industry qualifications in child care, while parents engage in the program learning.

Older children will be given the opportunity to undertake activities that align with the themes that their parents are learning, so that they can engage in conversations about the various ways they can be active members of their club and community.

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